COMMERCIAL SOLUTIONS
for CLASSIFIED CONFERENCE

April 28, 2020 • Hyatt Regency Bethesda • www.CertInfoSec.org

A comprehensive event for CSfC professionals at every level.

Connect with potential clients during breaks and lunch.

In the Washington DC area, with easy local and national access

Showcase Your Company at the Forum for the Entire CSfC Industry Value Chain

The National Security Agency's (NSA) Commercial Solutions for Classified (CSfC) Program was established to quickly leverage the latest commercial hardware and software technologies. For commercial product vendors, component suppliers, testing labs, and trusted integrators, this program can open new market opportunities, but it can also present many challenges. Participants at every level of this industry supply chain are in the market for specialized products and services, including hardware and software technologies, professional services like engineering, consulting, engineering, testing, and integration.

A Unique Promotion Opportunity

Promotion opportunities are available for leading companies offering products, technologies and services in this evolving field. It's a unique opportunity to showcase your company to an engaged and highly responsive audience. The event features an efficient one-day in-and-out format that respects your busy schedule.

In Conjunction with ICMC

The CSfC Conference is held in conjunction with the eighth International Cryptographic Module Conference, one of the largest annual gatherings for developers and testing labs of FIPS- or CC-certified ICT components, products, and solutions, as well as leaders from the relevant standards organizations and government agencies. The CSfC Conference is an opportunity for these participants to spend a day focused on opportunities in the CSfC program.

Agency Support

Many CSfC issues are closely related to topics that are covered at ICMC and the conference receives extensive speaker support from NIST, NIAP, and the NSA—all major players in the CSfC program. ICMC also attracts the participation of every major FIPS and Common Criteria testing lab. Many of these participants have indicated that they plan to attend the CSfC Conference.

For additional info, or to reserve, contact Bill Rutledge, Project Director, bill@certinfosec.org, +1 212-866-2169

Title Sponsorships

Title Sponsorships put your branding message front and center, next to the title of the conference. Title sponsors receive exclusive branding opportunities prior to, and during the event. Title sponsors may choose from premium sponsor booths, located at the front of the hall.

Premier Sponsor (Exclusive)

This premium package incorporates "over-conference-title" logo billing and a combination of maximum brand exposure, content input and excellent networking opportunities. Highlights include a welcome address during the plenary presentation and significant branding throughout the conference, including pre- and post-event. Includes:

[PRE-EVENT] Digital: Premium "over-conference-title" logo on all conference registration and web site pages · Lead logo and 150 word description on conference website sponsor page · Link from conference website to your website · Logo on all email collateral **Print:** Premium "over-conference-title" logo on all relevant hard copy collateral **[ON-SITE]** Acknowledgement during opening plenary keynote presentation · Opportunity to make a 10 minute welcome address at the opening of the event **Branding:** Welcome letter in conference materials · Premium "over-conference-title" logo on welcome signage · Opportunity to hang an exclusive banner (up to 8×8 feet) in conference room · Opportunity to hang a banner (up to 8×8 feet) in registration area · Logo on plenary PowerPoint · Logo and 150-word description in conference materials **Networking and Exhibition:** One premium position exhibit space · Six complimentary delegate passes · Code good for 50% discount for 12 VIP guests · Code good for 20% discount for unlimited VIP guests **[POST-EVENT]** Lead logo and 150-word description on sponsor page of post-event web site · PowerPoint presentation uploaded on post-event web site

Sponsorship Fee $6700

Principal Sponsor (Limit 2 Sponsors)

Incorporates "under-conference-title" logo billing and a combination of extensive brand exposure and excellent networking opportunities. Includes:

[PRE-EVENT] Digital: Premium "under-conference-title" logo on all conference registration and web site pages · Lead logo and 150 word description on conference website sponsor page · Link from conference website to your website · Logo on all email collateral **Print:** Premium "under-conference-title" logo on all relevant hard copy collateral **[ON-SITE]** Premium "under-conference-title" logo on welcome signage · Opportunity to hang a banner (up to 8×8 feet) in registration area · Logo on plenary PowerPoint · Logo and 150-word description in conference materials · **Networking and Exhibition:** One premium position exhibit space · Four complimentary delegate passes · Code good for 50% discount for 8 VIP guests · Code good for 20% discount for unlimited VIP guests **[POST-EVENT]** Logo and 150-word description on sponsor page of post-event web site · PowerPoint presentation uploaded on post-event web site

Sponsorship Fee..$4500

Partnering Sponsor (Limit 4 Sponsors)

Incorporates "under-conference-title" logo billing and extensive brand exposure and networking opportunities. Includes:

[PRE-EVENT] Digital: Premium "under-conference-title" logo on all conference registration and web site pages · Lead logo and 150-word description on conference website sponsor page · Link from ICCC website to your website · Logo on all email collateral **Print:** Premium "under-conference-title" logo on all relevant hard copy collateral **[ON-SITE]** Premium "under-conference-title" logo on welcome signage · Logo on plenary PowerPoint · Logo on back cover of ICCC Conference Guide · Logo and 150-word description in conference materials **Networking and Exhibition:** One exhibit space · Three complimentary delegate passes · Code good for 50% discount for 6 VIP guests · Code good for 20% discount for unlimited VIP guests **[POST-EVENT]** Logo and 150-word description on sponsor page of post-event web site · PowerPoint presentation uploaded on post-event web site

Sponsorship Fee.. $3200

Exhibition Space

Reserve a booth space in the CSfC Conference showcase exhibition. All breaks, lunches, and hospitality events are held in the exhibit hall. **Includes:** Table-top booth space with 5' x 30" high table, chair, and company ID sign. · One complimentary conference registration pass ($395 value) · Admission to all conference activities · Inclusion on email, web and collateral—over 325,000 impressions.

Sponsorship Fee.. $1600

Important Notice: This is a showcase exhibition. Only "pop up" style booths permitted. Display materials limited to what can be brought in by hand. Drayage services not available. Electrical and Internet services can be ordered. Full time staffing of exhibit space not required.